

THE  
FASHION  
GROUP



# **TECH PACK**

## GUIDE & TEMPLATE

STYLE:
--------

NAME:	
ADDRESS:	
CITY:	
POSTCODE:	
E-MAIL:	
PHONE:	

BRAND NAME:	
INSTAGRAM:	
WEBSITE:	

DATE:	
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You may be wondering why you should collect and provide all this information.

On the one hand, it can help you to organize your thoughts

Think about ideas again and further develop your design.

On the other hand, we get an idea and a feeling for your style and design. To do this, we need a detailed description and all the information you have so far. This means we can make you an offer, help you further develop your collection and implement it according to your ideas.

Send your tech pack to **[touch@thefashiongroup.de](mailto:touch@thefashiongroup.de)**.

We'll look at everything and make an appointment with you for an initial meeting.

Alternatively, you can of course also book an appointment directly using our contact form. However, it is easier if both have a document in which to work.

We also discuss costs and prices in an initial, non-binding conversation.

As an idea: For a sample of a T-shirt for the pattern development and the finished prototype you can expect to pay around €200.

## 1 Measurements

In order to be able to implement your design according to your ideas, we need detailed measurements. Our guide contains all the important measurement routes that we need for implementation. You can specify these in your sketch or enter them in the table. If you are not sure yet and only have the visual graphics so far, we will be happy to advise you.

## 2 Fabric

Do you already have a fabric watch, a purchase sample that you particularly like the product or just precise ideas about the composition (e.g. no polyester, only natural fibers, etc.)? Any information can help us find the right fabric quality for you.

## 3 Label

Your collection item needs a brand label and a care label. Did you already have a vector graphic or do you need support? In this tech pack you will find a page where you can insert existing graphics or add your logo to our template.

## 4 Prints

Are you planning prints, embroidery, etc. in your design? If you already have a vector graphic, an idea or a reference product, let us know for a first impression and a price proposal. Size and placement can also be important.

**What should be produced?**

- ☐ Sample/prototypes
- ☐ Collection and drops - own brand
- ☐ Merchandise styles

**What points can we help with?**

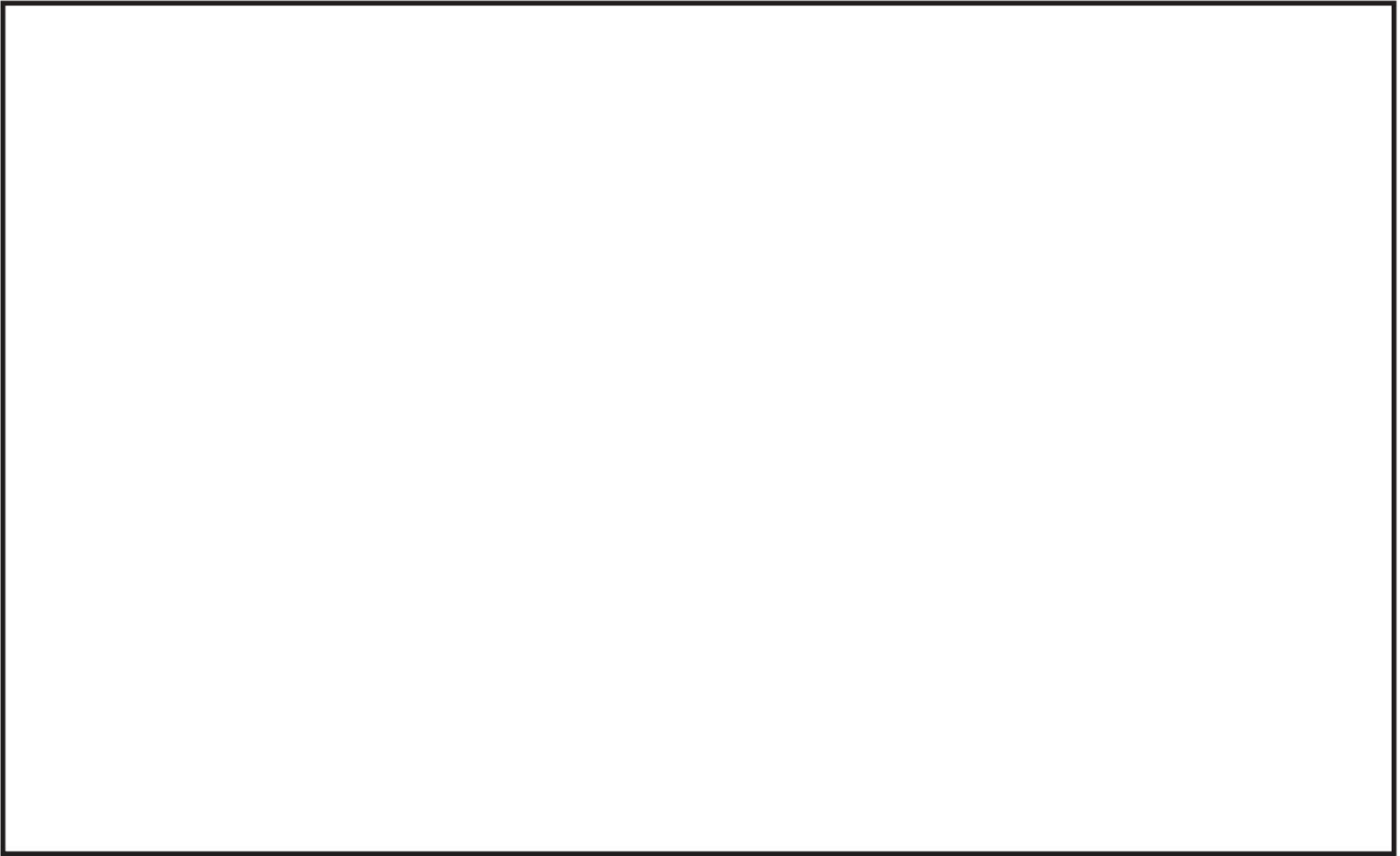
- ☐ fashion collection
- ☐ pattern construction
- ☐ prototypes/sample
- ☐ tech pack
- ☐ production factories
- ☐ print
- ☐ digital fashion/ 3D

**How big should the collection be?**

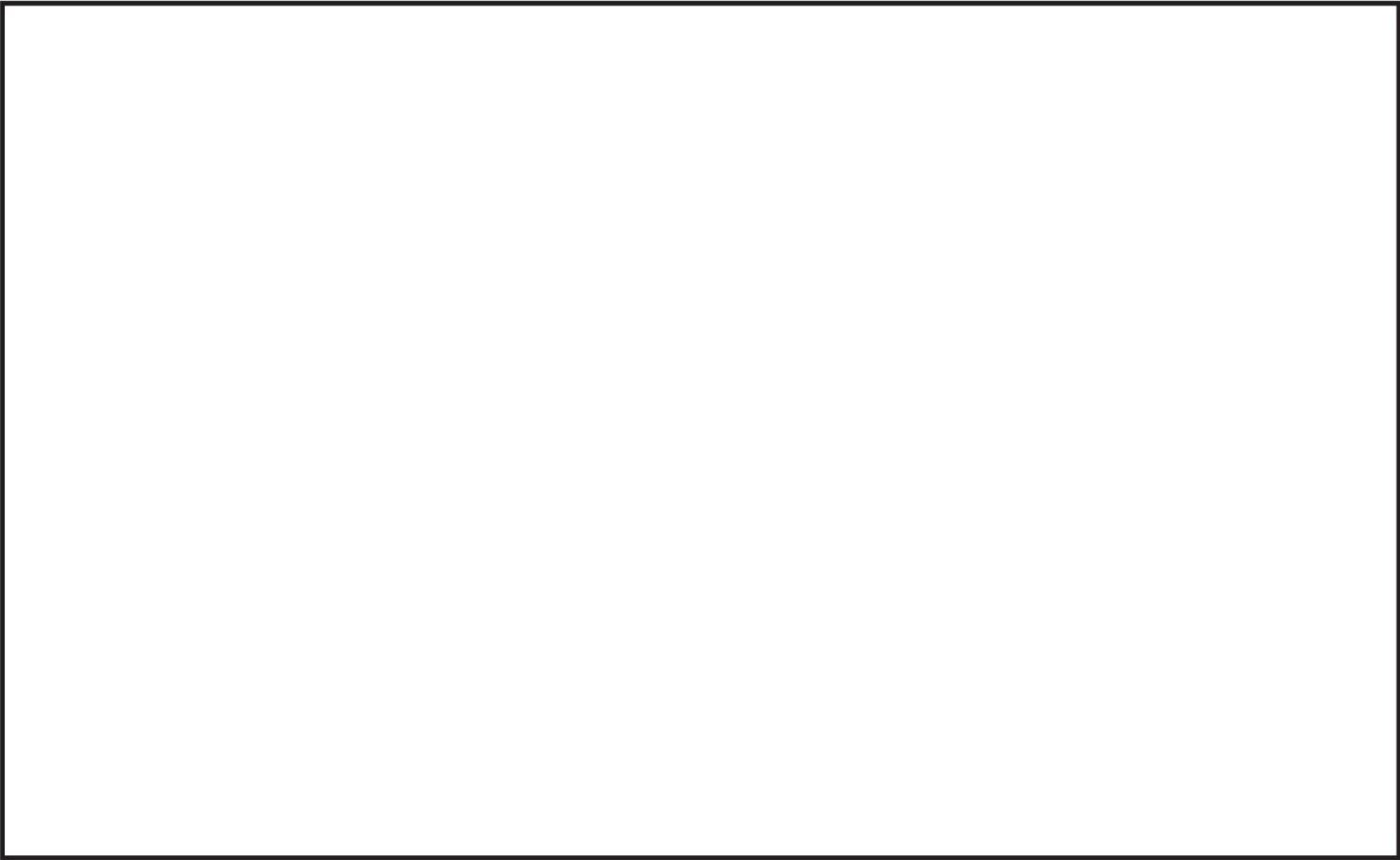
- ☐ 1 to 5 styles
- ☐ 5 to 15 styles
- ☐ more than 15 styles

**What quantity are you planning?**

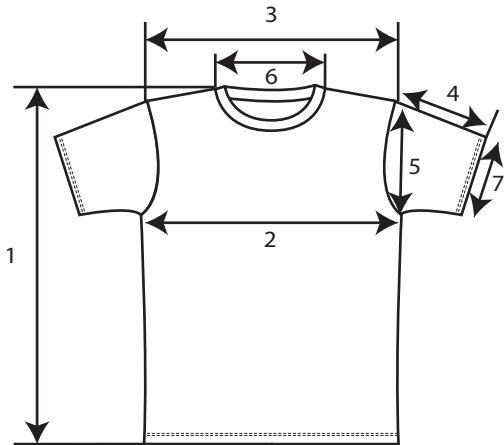
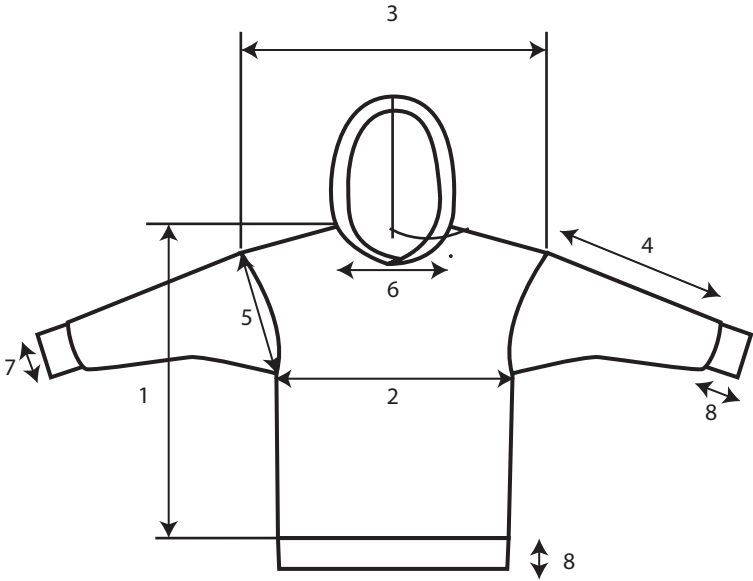
- ☐ 1 to 50 pieces per colour/size
- ☐ 50 to 200 pieces per colour/size
- ☐ over than 200 pieces colour/size



*insert picture*

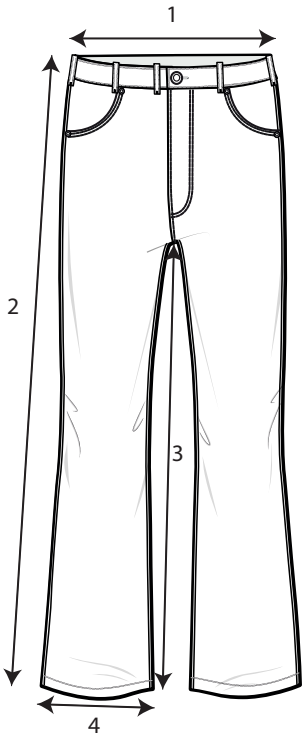


*insert picture*



Maße T-Shirt, Hoodie, Sweat:

MEASURED IN CM		XS	S	M	L	XL	
(1) TOTAL LENGHT							
(2) CHEST							
(3) BOTTOM WIDTH							
(4) SLEEVE LENGHT							
(5) ARMHOLE							
(6) NECK OPENING							
(7) SLEEVE OPENING							
(8) RIB LENGTH							



Maße Hose:

MEASURED IN CM		XS	S	M	L	XL	
(1) WAIST							
(2) LEG LENGTH							
(3) INSEAM							
(4) LEG OPENING							
(5)							
(6)							

## Fabric

Description

Picture/swatch

*insert picture*

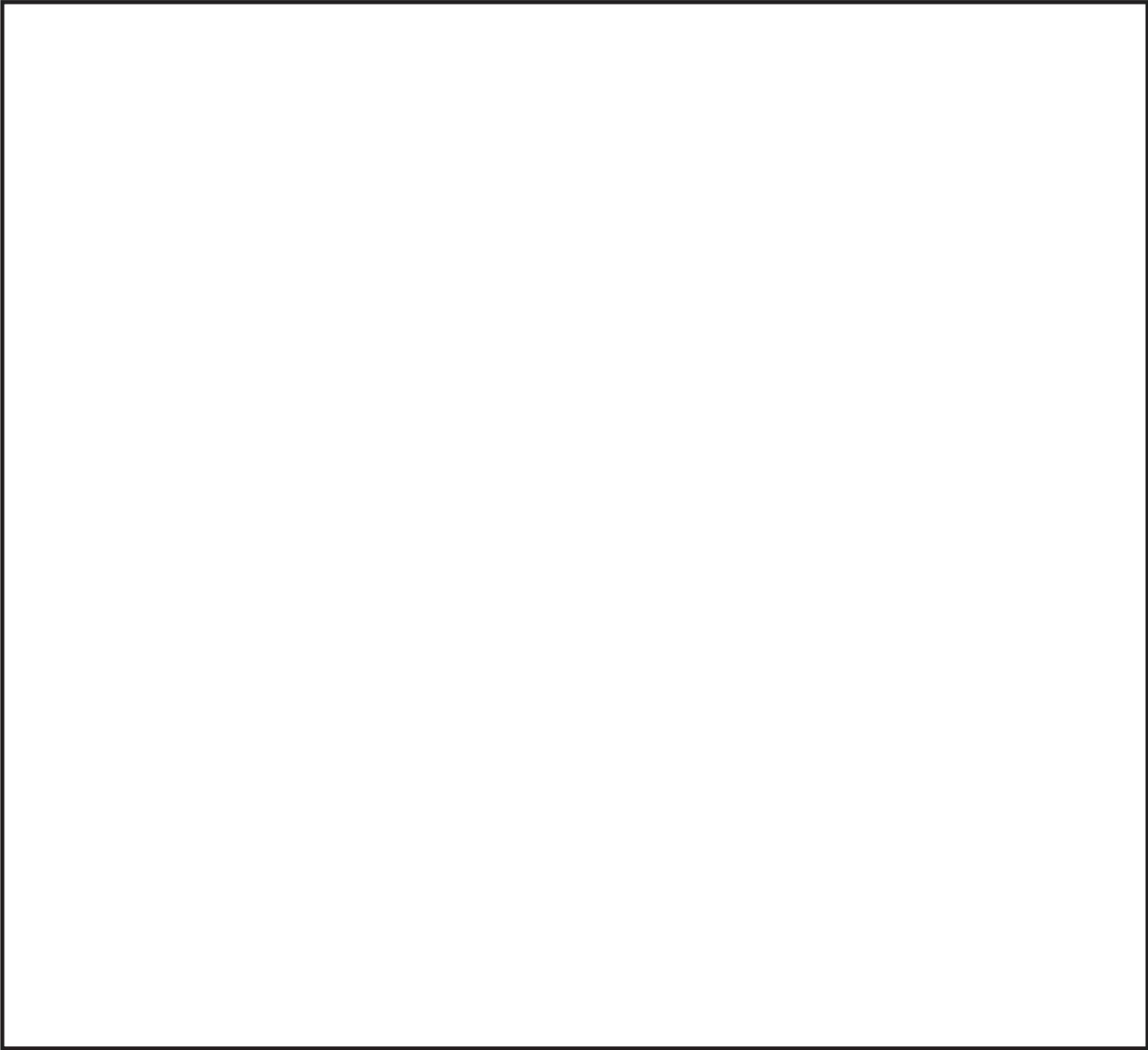
## Color

- BLACK
- WHITE
- HEX \_\_\_\_\_

Picture/swatch

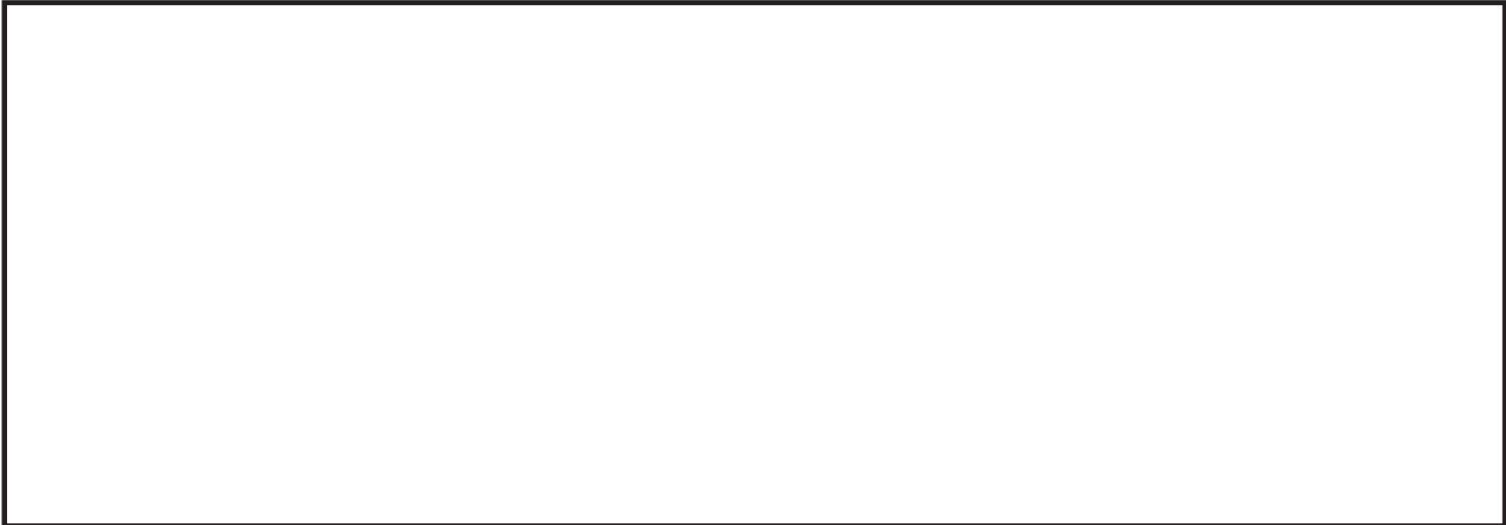
*insert picture*

Special ideas or comments?



Special ideas or comments?

*insert picture*





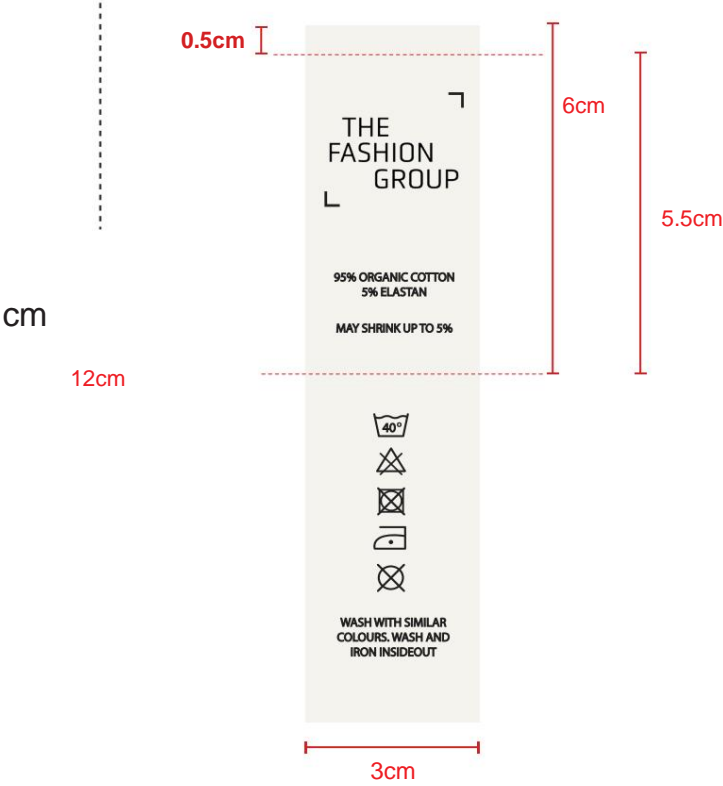
Do you need a carelabel? ☐ Yes ☐ No

Material:

☐ polyester

☐ cotton

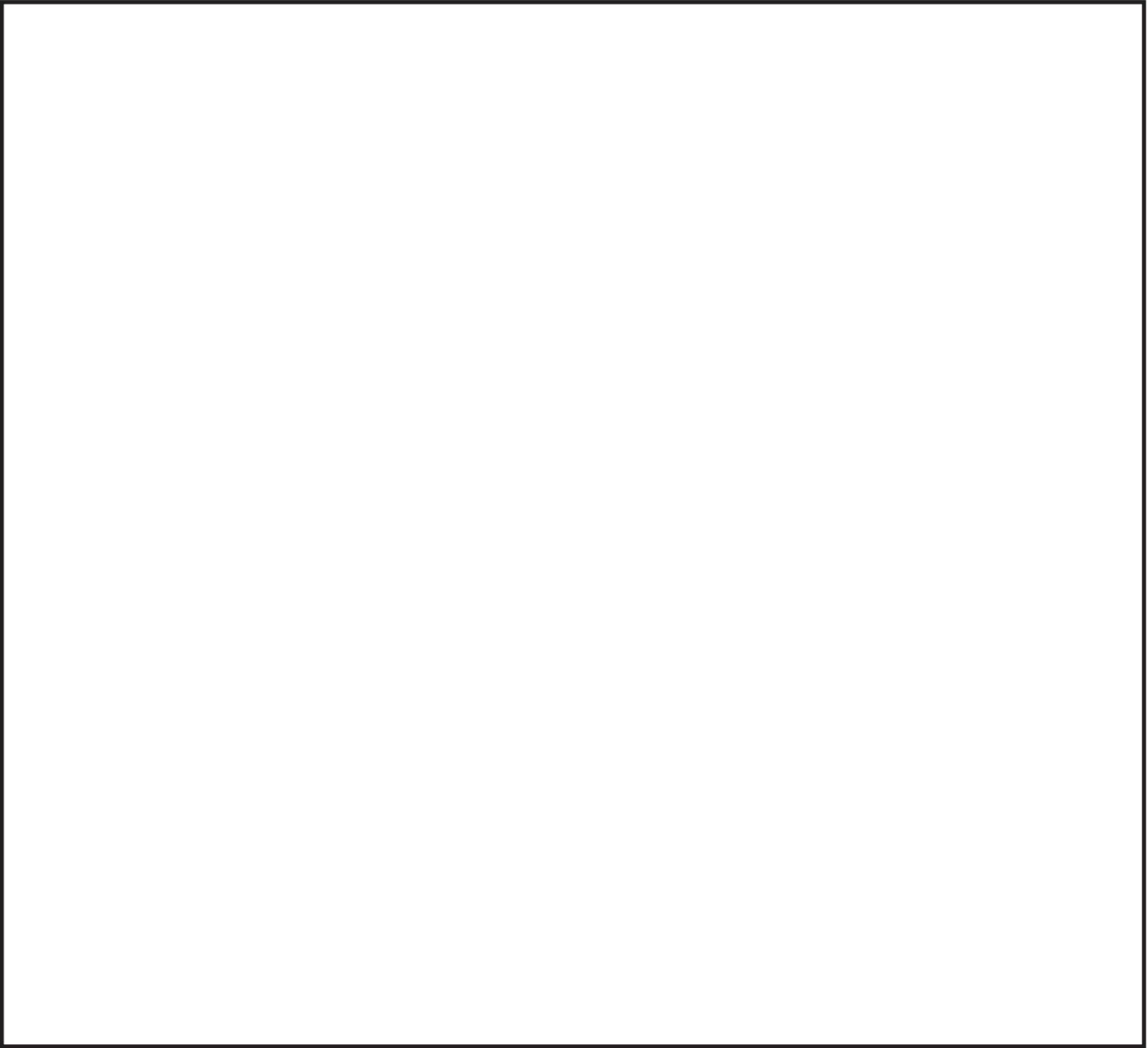
Example



Your label

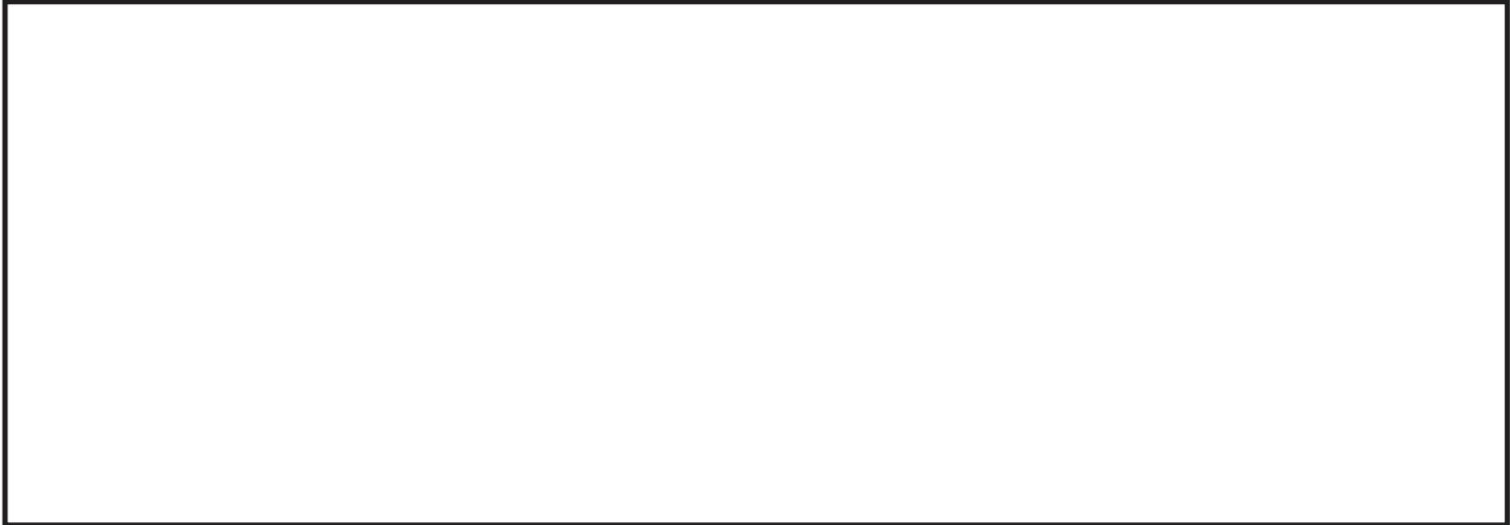
insert picture

Special ideas or comments?



Special ideas or comments?

*insert picture*



Further remarks?

**Everything filled out? Then let's get started!**

Send your file to

**[touch@thefashiongroup.de](mailto:touch@thefashiongroup.de)**

We will then contact you.